



**umbra & lux**

**We combine**

art, technology

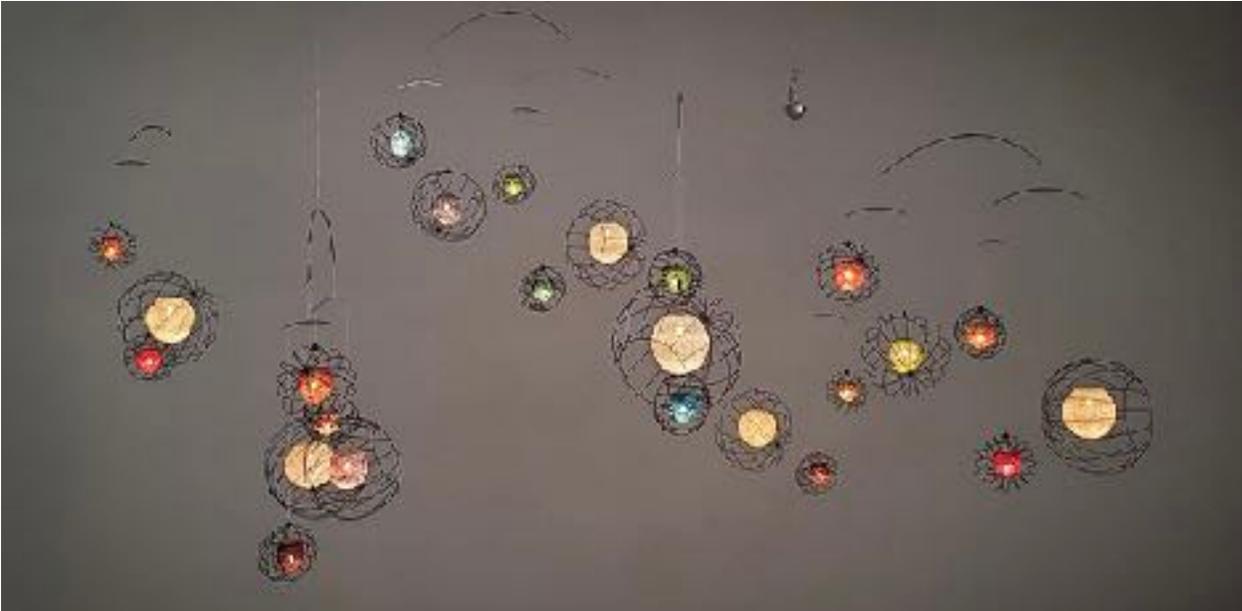
& minimalist designs

to create sculptural lighting

**media kit**

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## Company Background

Umbra & Lux creates unique illuminated sculptures that are as much art pieces as functional light sources. The studio was born in Vancouver, British Columbia at the iconic 1000 Parker Street Studios when two passionate minds with a strong love for art, design & the environment joined their respective strengths. A shared aesthetic vision brought them to leverage sophisticated materials to build featherweight and environmentally friendly mobile light art pieces that seem to float on air.

*"We believe that being surrounded by beauty is vital to our well being and that nature's spectacle is an ideal source of artistic inspiration. By using the latest energy-efficient LED technologies, minimalist designs and upcycled materials we create beautiful objects that respect our planet."*



[An introduction to Umbra & Lux - Video](#)

## Claudine Gévry

*artist & co-founder*



Claudine is what one would call a classic “Renaissance” artist in the sense that she likes to experiment with many mediums and is always looking to learning new techniques to expand her artistic vocabulary. Juggling between painting, sculptures, and illustrations, each discipline informs her mastery of the others and this cross-pollination of techniques always leaves her with plenty of ideas to explore.

She spent most of her life immersed in Montréal's rich artistic and cultural diversity. It was there that she studied Fine Arts at the Cégep du Vieux Montréal and Graphic Design at the Université du Québec à Montréal, both institutions known for their eclectic and bohemian artistic tendencies.

Claudine's art is abstract and whimsical, nature being her primary guide. She is deeply influenced by her surroundings and her work is a reflection of impressions that the environment instills upon her.

## Jean Gélinas

*environmentalist*

*& co-founder*

The years Jean spent traveling across Africa, South America, South East Asia, and sailing around the Atlantic have helped him develop a deep consciousness of our fragile planet's limited resources and sparked his passion for sustainability.



“Living on a sailboat for a few years forces you to appreciate energy efficiency. When you’re miles away from shore and the energy supply is constrained, every watt counts. It’s surprising how well we can live with significantly less energy”, says Jean.

His passion for art and elegant minimalist technology helped give birth to umbra & lux. He tries seeing the forest for the trees, working with our engineers to find creative ways to make the best products possible.

## **Hariomsinh Bhati**

*head of R&D, co-founder*



Claudine & Jean had the good fortune of meeting Hariomsinh, a creative and passionate electronics engineer. As a child, Hari would ask his parents for toys only to take them apart to see how they worked.

His inquisitive mind has always been drawn towards the technical mechanical side of things. Hari brings a very wide range of technical skills and an insatiable desire to improve our designs.

Some wonder if he ever turns out the lights and actually sleeps!

## Our Technology

We find creative technological solutions that help us showcase art and at the same time create pleasing lighting products. Although we are very proud of our innovations we want the viewer to focus on the art. This being said we do like seeing the occasional industrial designer or engineer being as fascinated by our miniature cables, connectors and perfectly balanced suspensions as with the art.



Modern LED lighting gives us flexibility to repurpose technology from various other industries and innovate in ways that would have been unthinkable just a few years ago. As an example our ultra-thin proprietary electric cables enable our art pieces to look as if they are floating on air.

Although our designs are capable of powering brighter bulbs, we choose to use energy efficient LED's with moderate brightness (125 lumens) so that each individual bulb is gentle on the eyes. We position them in ways that allows the art to become diffusers.

We strive to make our lights bright, balanced and pleasing to look at. We believe elegant ambient lighting is an integral component to human centric lighting design.

See our [\*\*product brochure\*\*](#) for more details.

# Our Collection

Cacti & Friends



Orbs



Upcycled



Nymphaea



Experimental Art



## Exhibitions



### MAINalley Gallery

Pop Up Sculpture Exhibition  
Summer 2022 - Mount Pleasant



### Art Vancouver

International Art Fair  
2022 - Canada Place



### The Gallery George

Flowers in February Exhibition  
2022 - Vancouver B.C



### Surfacing

Curated Exhibition  
2021 - Pendulum Gallery

**Crafted Vancouver** EXPERIENCE THE CRAFTED INTERIORS VIRTUAL EXHIBITION



## Crafted Vancouver

Crafted Interiors  
2021 - A Lifestyle Exhibition: Virtual  
Exhibition



## Eastside Culture Crawl

Open Studio & Exhibition  
2021 - 1000 Parker st Studios



## Dancing Lights

Window Exhibition  
2020 - 2021 Craft Council of British  
Columbia Gallery



## The Gallery George

Art Gallery in Vancouver  
2020



## Eastside Culture Crawl

Open Studio & Exhibition  
2020 - Mergatroid Building



## Home From Afar

A world of wool, light and forms  
awaits you  
2020 - Interior Design Show  
Vancouver, virtual exhibition



## Art Downtown

Enjoying art in a different way  
2020 - Summer in Downtown  
Vancouver



## Disrupt

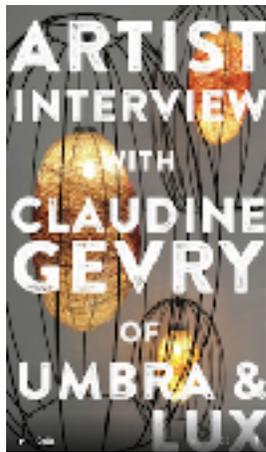
Contemporary Jewellery  
and Metal Arts Exhibition  
2020 - The Vancouver Metal Arts  
Association, in partnership with the  
Craft Council of British Columbia

## Media Highlights



### Wescover

Top 6 Creators  
Newsletter - February 9th 2022



### Craft Council of BC

Blog Interview  
Window Installation with Umbra & Lux  
Tom Costie - January 23rd 2021



### Fairchild TV

TV Interview  
Participation to the Culture Crawl  
Vera He - November 19th 2020





## Radio-Canada

TV Interview - Le Téléjournal  
Participation to the Interior Design  
show (IDS)

Richard Thériault - October 1st  
2020



## Western Living Magazine

Interview by Sydney Bartos -  
October 5th 2020.

## Links & Resources

### Website

<https://www.umbraluxstudio.com/>

### Virtual Studio Visit

<https://my.matterport.com/show/?m=CjxaXW88YHX>

### Product Brochure

[https://f13c91aa-f763-4947-bba3-195c9d68cf11.filesusr.com/ugd/01026c\\_283591822ab746d49e52538fedef389f.pdf](https://f13c91aa-f763-4947-bba3-195c9d68cf11.filesusr.com/ugd/01026c_283591822ab746d49e52538fedef389f.pdf)

### IDS Exhibition

<https://my.matterport.com/show/?m=m7BeMknNQjA>

### Portfolio

[https://issuu.com/umbraluxmarketing/docs/umbra\\_lux\\_portfolio\\_2022](https://issuu.com/umbraluxmarketing/docs/umbra_lux_portfolio_2022)

## Social Media

### Instagram

<https://www.instagram.com/umbralux.studio/>

### Facebook

<https://www.facebook.com/umbraandlux/>

### Pinterest

<https://www.pinterest.ca/umbraluxstudio/>

### Youtube

<https://www.youtube.com/channel/UC9y075iPxPBtBcz1lBrqzNw>

### Linkedin

<https://www.linkedin.com/company/umbralux>

### TikTok

[www.tiktok.com/@umbralux.studio](https://www.tiktok.com/@umbralux.studio)